

About Bürgel GmbH

Beginnings and Experiences of Knowledge Management in small Business: 38 Plumbers and the way to find a black wash basin via Extranet

The experiences of the way to find and develop an economic and fast way to exchange und save knowledge in small business.

The cooperation “bad & heizung concept AG“ (bath & heating concept Copr.) was founded in 2000 to exchange knowledge between their members. The network still is a learning system and at the beginning it only was a platform for the chiefs. Now employees and apprentices use it. Since 2 years also other contractors (electricians, house-painters and decorators, tilers, carpenters), who work together in local networks, exchange skills and economic knowledge all over Germany about products, producers, customer-service and conditions of purchase. All members can use a common web-design und advertising media like newsletters, journals and ads.

Internet addresses:

www.bad-heizung.de and www.buergelgmbh.de

The cooperation “bad & heizung“ has 38 Members and nearly 650 employees but all are independent companies all over Germany.

Bürgel GmbH was founded in 1919 by the grandfather of the owner at Landeshut (now Poland). After the second Wold War it was refounded 1947 at Nienburg/Weser. Activities: Design, constructions, repair and maintenance of boilers and heating-systems, bathrooms and plumbing as well as electric, controlling systems of buildings, air-conditioning and contracting.

Dipl.Ing. Eberhard Bürgel, born 1954, married, 2 sons. Practical training in plumbing and heating-systems, studies in supply engineering. Since 1982 member of the company, since 1987 acting partner. Founder member of “bad & heizung“ and representative of the guild of plumbers- and heating specialists in Lower Saxony. “Wissensmanager 2001“ by Commerzbank, Financial Times Germany and Impuse.

