

## About the author

Peter Heisig is Senior Research Associate at the Engineering Design Centre, Department of Engineering, University of Cambridge (UK) and researches knowledge management throughout the product life cycle.

He holds a Diplom in Social Sciences from the University Göttingen (Germany) and earned his Ph.D. in Engineering from the Technical University Berlin (Germany) about “Integration of Knowledge Management into Business Processes” (GPO-WM). His GPO-WM Method has been adopted by small and large companies to improve their knowledge handling in daily business processes. He is working in the field of Knowledge Management since 1988 and has founded the Competence Center Knowledge Management at the Fraunhofer IPK (Berlin) which he directed until 2004. In 2005 he started his consulting network eureka.

In 2002 he was appointed by the CEN and the DG Information Society to serve as KM Subject Matter Expert with other seven European colleagues to work on the „European Guide to Good Practice in Knowledge Management“ (CWA 14924), which was published in English and German in 2004. He is a member of the VDI expert group for the VDI Guideline 5610 “Knowledge Management in Engineering” (Berlin 2008).

He conducted several Benchmarking studies about KM, was responsible for several KM projects for clients from manufacturing and service industry as well as public administration and research organizations. He is a founding member of the German “Arbeitskreis Wissensbilanz” (Working Group Intellectual Capital Statement”), who implemented IC-Statements in over 60 small and medium-sized companies in Germany. From 2000 to 2004 he served as Chairman to the Global Benchmarking Network (GBN).



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