

TELEMARK **BENCHMARKING TELEPHONE CONFERENCES**

Benchmarking Partnerships would like to introduce you to 'Telemark' a new series of benchmarking telephone conferences bringing customers together to briefly share and learn about better practices on a common topic of interest.

WHAT HAPPENS?

Telemark involves you registering your interest to participate before the teleconference date, then Telstra will call you on your nominated telephone number at the telephone conference start time to link you in. Benchmarking Partnerships will host and facilitate the whole telephone conference and discussion on better practices amongst participants for about 1hr.

Benchmarking Partnerships will also distribute contact details of participants immediately following the teleconference for your ongoing networking and upon approval from participants, the teleconference can be taped and sent to you. Our Benchmarking Code of Conduct protects the confidentiality and privacy, between all parties.

WHAT ARE THE BENEFITS?

To bring customers together to share, learn and network without leaving their desk or workplace. Only 1hr duration- 'speed dating' concept. Ongoing follow-up between partners at your mutual convenience and the opportunity to participate in more formal benchmarking.

WHAT IS THE COST?

As a participant your only cost per *Telemark* is a \$110 inc GST fee which includes your participation. Your contribution to the telephone call cost and optional audio tape if approved by participants will be additional.

Sponsors of the 'Telemark', including organisation initiating the event to seek knowledge pay an up-front fee of \$550 inc. GST plus their contribution to the telephone call cost and optional audio tape if approved by participants will be additional. A sponsor organisation may also prefer to pay the fee and costs for participating organisations to further encourage their participation.

DO YOU HAVE A TELEMARK TOPIC YOU WOULD LIKE TO LEARN ABOUT?

Simply advise us of your learning need topic and scope and we'll discuss a Telemark for you.
